

User Conference Promotion Campaign

Cost: \$1,486 Package Code: C2

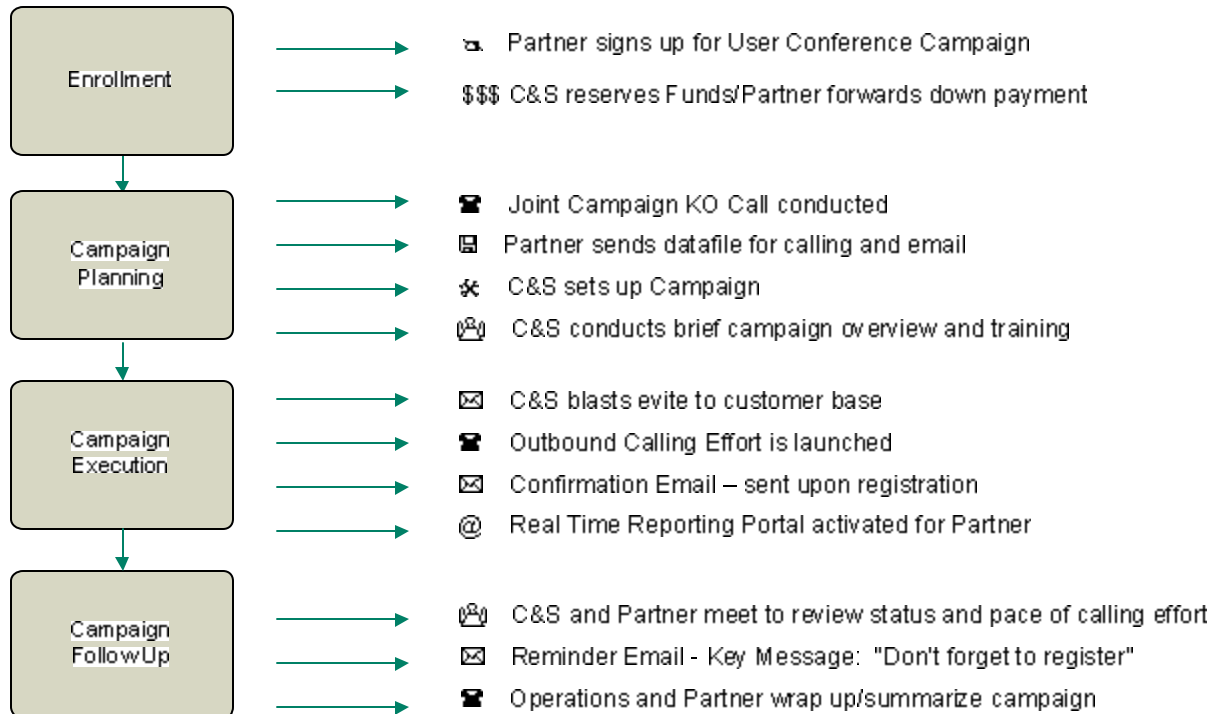
- Provide us with your user list and we'll contact your existing user to increase interest
- Boost attendance to upcoming User Conference

If you have an upcoming User's Conference scheduled, C&S can increase awareness of the event and drive your User's to attendance. Simply provide C&S with your list, and we will contact your audience to increase awareness and attendance. Pricing may be customized to support your audience list size.

Campaign Elements: Campaign Management, Web Based Services, Call Guide/Campaign Set Up, Real Time Activity and Campaign Reporting.

Total Campaign Cost	\$1,486
List Size	250
# of Attempts per Record (approximate)	2
Total Number of Call Attempts	500
Email Touch Point (User Conference Information)	v
Confirmation Email Sent upon Registration	v
Decision Makers Discovered/Verified	v
Prospect Intelligence Gathered	v

Campaign Flow



Partners interested in learning more about this program or have questions, email Christine Barker, Channel Partner Specialist, at sage@colwell-salmon.com, or call 877.497.6570.